



Activity Report on Visibility Boards Installation under JRP

SDC-JRP

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Introduction

The Joint Resilience Program (JRP), is a comprehensive program aimed at enhancing the resilience and livelihoods of rural communities across Somalia. Agriculture, being one of the primary sources of income and sustenance for these communities, has received significant attention under this program. As part of its efforts to increase awareness and recognition of its activities, SDC has installed visibility boards in key project locations. These boards serve as an essential tool to inform beneficiaries, stakeholders, and the public about the programme's initiatives and impact.

This report provides an overview of the installation of 13 visibility boards across various sites, highlighting their purpose, locations, and significance in promoting transparency and stakeholder engagement.

Overview of Visibility Boards Installation

In line with JRP's communication and visibility strategy, a total of 13 visibility boards were installed in different locations within the programme's operational areas. The boards were strategically positioned in high-visibility locations to ensure maximum outreach and awareness. The distribution of the boards is as follows:

- **Three (3) boreholes equipped with solar systems** – Visibility boards were installed at these locations to acknowledge the installation of solar-powered pumping systems, ensuring sustainable access to water for agricultural and domestic use.
- **site farms** – Eight farms selected under JRP received a visibility board to highlight ongoing activities, including irrigation support, greenhouse development, and capacity-building efforts for farmers.
- **Two (2) livelihood centers (Galdogob and Bursalah)** – Visibility boards were placed at these livelihood centers to showcase JRP's role in supporting community development, skills training, and economic empowerment.

The installation of these boards was coordinated with local community leaders and stakeholders to ensure their proper placement and durability. The boards prominently display key information

about the programme, including its objectives, partners, and the specific interventions undertaken at each site.

Significance and Impact

The installation of visibility boards has played a crucial role in enhancing JRP's presence and communication with the local communities. Some of the key benefits include:

- **Increased Awareness:** The visibility boards provide clear and concise information about JRP activities, allowing community members to better understand the support available to them.
- **Stakeholder Engagement:** The boards serve as a reference point for local authorities, donors, and implementing partners to assess the progress and impact of JRP interventions.
- **Transparency and Accountability:** By publicly displaying key programme details, JRP strengthens its commitment to transparency and accountability in the implementation of resilience-building initiatives.
- **Enhanced Community Ownership:** Local communities feel more connected to the programme, as they can visually see the contributions and long-term benefits of JRP's work in their areas.

Challenges and Recommendations

Despite the successful installation of the visibility boards, a few challenges were encountered:

- **Weather Conditions:** Exposure to harsh weather, including strong winds and extreme sunlight, may impact the durability of some boards.
- **Community Awareness on Maintenance:** Some community members lack awareness of the importance of maintaining the visibility boards, leading to potential wear and tear over time.
- **Additional Visibility Needs:** More locations could benefit from similar installations to ensure wider programme visibility and recognition.

To address these challenges, the following recommendations are proposed:

- Utilize weather-resistant materials to enhance the longevity of the visibility boards.
- Conduct awareness sessions with community leaders on the importance of maintaining the visibility boards.
- Explore the possibility of expanding the installation of additional boards to cover more project sites in the future.

Conclusion

The installation of 13 visibility boards under JRP has been a significant step in improving programme visibility, enhancing community engagement, and promoting transparency. By strategically placing these boards at boreholes, site farms, and livelihood centers, JRP has reinforced its commitment to supporting resilient communities through sustainable food security and livelihood interventions.

Going forward, continuous monitoring and maintenance of these boards will be essential to ensure their effectiveness in communicating JRP's impact and ongoing efforts in the region. Further investments in visibility initiatives will help strengthen community awareness and stakeholder collaboration, ultimately contributing to the programme's long-term success.

ANNEX; PICTURES OF INSTALLED BOARDS



